



INDIAPLAST

28 FEB-4 MAR 2019

India Expo Centre, Greater Noida, Delhi NCR

in association with



AN EVOLVED PLASTICS EXHIBITION



Jointly organized by



POST SHOW REPORT

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Corporate Office

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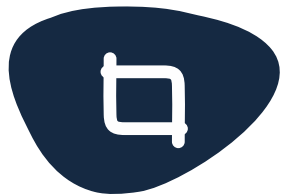
Email : info@indiaplast.org | www.indiaplast.org

Jointly organized by



“The industry witnessed INDIAPLAST 2019 amidst a lot of Excitement”

Event Overview



72,000 Sq. Mtr.
Exhibition Area



18+ Countries
Participants



945
Exhibitors



1,23,409
Business Visitors

The 1st edition of **INDIAPLAST-2019** (in association with **PLASTASIA**) was held at the India Expo Centre, Greater Noida, New Delhi in **Hall Nos. 1,3,5,7,9,10,11,12,14 & 15** from **28th Feb - 4th Mar 2019**. This was an event which promoted excellence in the field of PLASTICS. On display were the entire range of Plastic Processing Machinery, Converting Machinery, Moulds & Dies, Accessories, Raw materials, Additives, Masterbatches, Intermediates, Blends and alloys and composites, a range of quality control and testing equipment, machinery for foams, welding machines, IT applications and ancillary equipment, among others.

The Inauguration was held amidst a host of luminaries namely

Mr. Amitabh Kant - IAS, CEO, NITI Aayog

Dr. Arun Kumar Panda - IAS, Secretary, Ministry of Micro, Small & Medium Enterprises, Govt. of India

Mr. Ashok Chaturvedi - Chairman & Managing Director, Uflex Ltd

Mr. Mahendra N. Patel - Chairman, PMMAI and Chairman & Managing Director, Mamata Group

Mr. S.V. Kabra - Co Chairman, PMMAI and Chairman & Managing Director, Kabra Extrusiontechnik Ltd

Mr. Sunil Jain - Honorary Treasurer, PMMAI and President, Rajoo Engineers Ltd

Mr. T. S. Rajan - Executive Director & CEO, Winsor Machines Ltd

Mr. Cyril Pereira - Managing Director, Triune Exhibitors Pvt Ltd

Mr. Peter Steinbeck - Managing Partner, Windmoller & Holscher

Mr. Tom Goeke - CEO, Milacron LLC

The main objective of the Exhibition was to consolidate brand image, witness live demonstration, establish business contacts and last but not the least to explore the possibilities of concluding business deals. The Exhibition witnessed participation from several countries like **Czech Republic, Germany, Israel, Italy, Japan, Korea, Malaysia, Netherlands, Russia, Singapore, Spain, Switzerland, United Kingdom, United States** and separate focused Pavilions from **China, Iran & Taiwan**. **Recycling & Innovation** Pavilions added significant value for both Exhibitors & Visitors.

Dr. Arun Panda IAS, Secretary ministry of MSME said “INDIAPLAST 2019 has given an excellent platform for the SME, MSME, central public center enterprises, the leaders of the industry & the Global players. This is way forward for our MSME as to create partnership & have way forward be part of International Value Chain”



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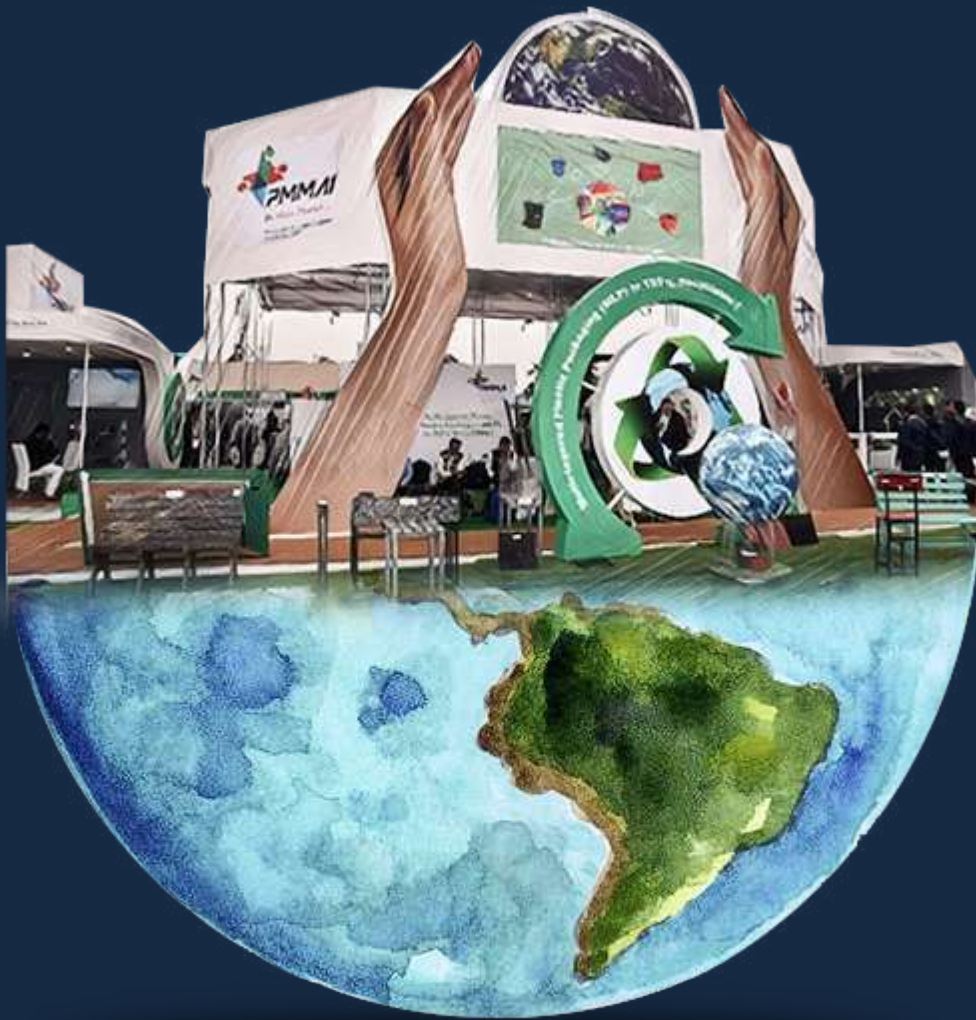


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Amidst laurels from the Exhibitors, the next Exhibition was announced. PMMAI & Triune will be jointly hosting **PLASTFOCUS - 2024** scheduled to be held from **1st - 5th February at India International Convention & Expo Centre (IICC), Dwarka, New Delhi.**

Biggest Recycling pavilion @ Indiaplast 2019



Uflex showcases multilayer plastic recycling solution for waste into pellets through a fairly simple method.

**Experience the innovative and advanced technology
@ Plastfocus 2024**

21 DOMESTIC & INTERNATIONAL ROADSHOWS

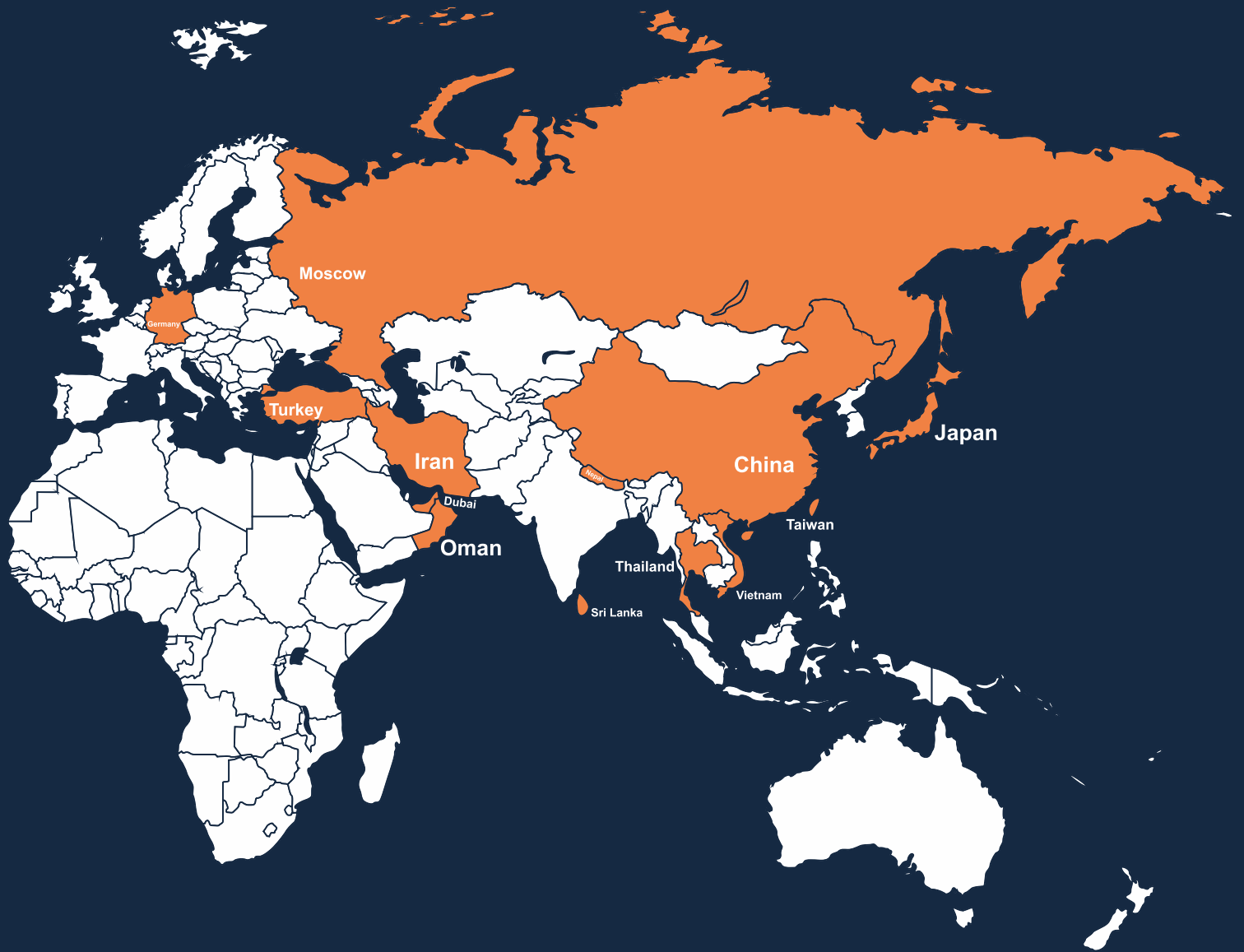


PROMOTIONS AT DOMESTIC EXHIBITION & CONFERENCE

- **6th SPECIALITY FILMS & FLEXIBLE PACKAGING GLOBAL SUMMIT**, Mumbai
- **INDIAN PLASTIC INSTITUTE CONFERENCE**, Ahmedabad
- **PLASTIC PIPES INTERNATIONAL CONFERENCE**, Mumbai
- **PLASTINDIA 2018**, Ahmedabad
- **PACKPLUS SOUTH, HITEX**, Hyderabad
- **CAPINDIA 2018**, Mumbai
- **TAGMA 2018**, Mumbai
- **CHEMPRO TECH INDIA 2018**, BEC, Mumbai
- **NON-WOVEN TECH ASIA 2018**, Mumbai
- **COMPACK INDIA 2018**, Chennai Trade Center, Chennai
- **AMTEX 2018**, Pragati Maidan, New Delhi
- **PACKPLUS**, Pragati Maidan, New Delhi
- **IPLEX 2018**, Hyderabad
- **INDIA CHEM 2018**, BEC, Mumbai
- **INDIAPACK PACPROCESS 2018**, Mumbai
- **INDPLAST 2018**, Kolkata
- **PLEXPO 2019**, BEC, Mumbai



Promotional activities at International Exhibitions



 Countries where Indiaplast 2019 was promoted.



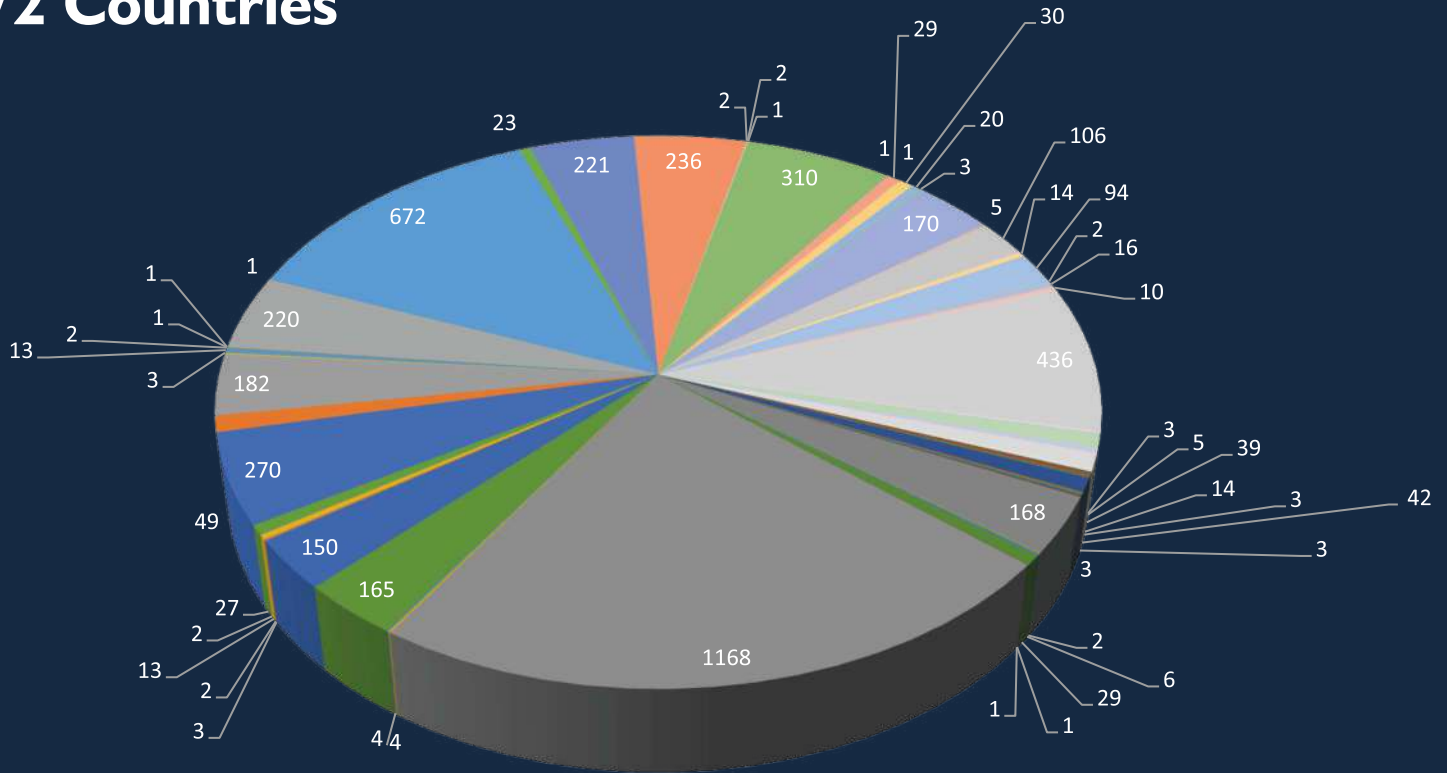
Indiaplast 2019 Exhibition

Oversea Associates















Countrywise Visitors

Visitors from 72 Countries

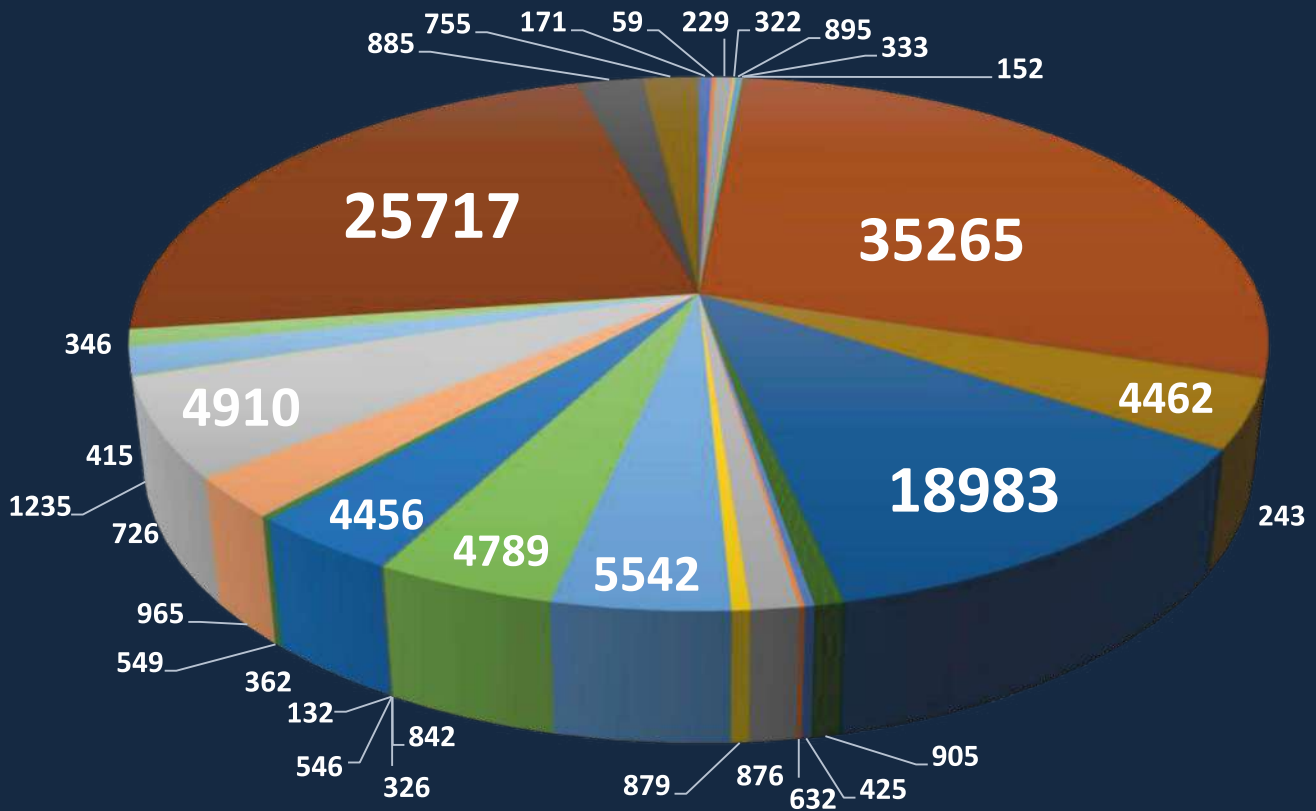


■ ACCRA-GHANA	■ AFGHANISTAN	■ AJMAN	■ ANGOLA	■ AUSTRALIA
■ BULGARIA	■ Burundi	■ CAMBODIA	■ CANADA	■ CHAD
■ GABON	■ GEORGIA	■ GERMANY	■ GHANA	■ HONG KONG
■ JAPAN	■ JORDAN	■ K S A	■ KENYA	■ KOREA
■ MADAGASCAR	■ MALAWI	■ MALAYSIA	■ MAURITIUS	■ NEPAL
■ PHILIPPINES	■ PORTUGAL	■ QATAR	■ ROMANIA	■ RUSSIA
■ SRI LANKA	■ SUDAN	■ TAIWAN	■ TANZANIA	■ THAILAND
■ UGANDA	■ UGANDA	■ UNITED KINGDOM	■ UNITED STATES	■ UZBERKISTAN

 AUSTRIA	 BANGLADESH	 BELGIUM	 BHUTAN
 CHINA	 EGYPT	 ETHIOPIA	 FRANCE
 HONG KONG	 IRAN	 IRAQ	 ITALY
 KUWAIT	 LEBANON	 LEONE	 LIONGWE
 NETHERLAND	 NIGERIA	 OMAN	 PERU
 SENEGAL	 SINGAPORE	 SOUTH AFRICA	 SPAIN
 TILAKMANSION	 TURKEY	 TURKMENISTAN	 UAE
 VIETNAM	 YEMEN	 ZAMBIA	 ZIMBABWE



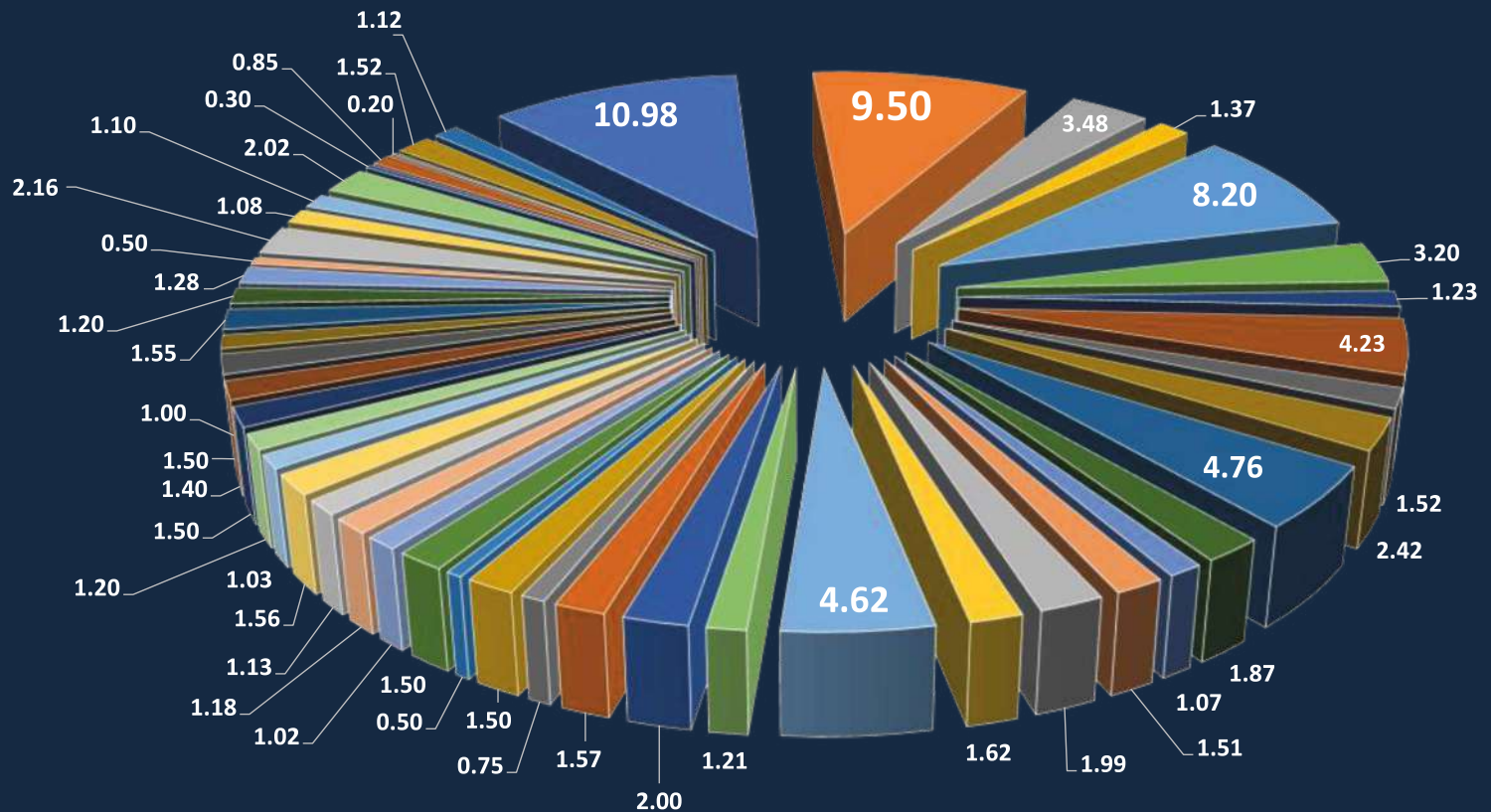
India - Statewise Visitors



- | | | | |
|------------------|------------------------|----------------|---------------|
| ANDHRA PRADESH | ASSAM | BIHAR | CHANDIGARH |
| DELHI | GOA | GUJARAT | HARYANA |
| KARNATAKA | KERALA | MADHYA PRADESH | MAHARASHTRA |
| NAGALAND | NEW DELHI | ODISHA | PUDUCHERRY |
| TAMIL NADU | TELANGANA | TRIPURA | UTTAR PRADESH |
| CHHATTISGARH | DADRA AND NAGAR HAVELI | DAMAN & DIU | |
| HIMACHAL PRADESH | JAMMU AND KASHMIR | JHARKHAND | |
| MANIPUR | MEGHALAYA | MIZORAM | |
| PUNJAB | RAJASTHAN | SIKKIM | |
| UTTARAKHAND | WEST BENGAL | | |



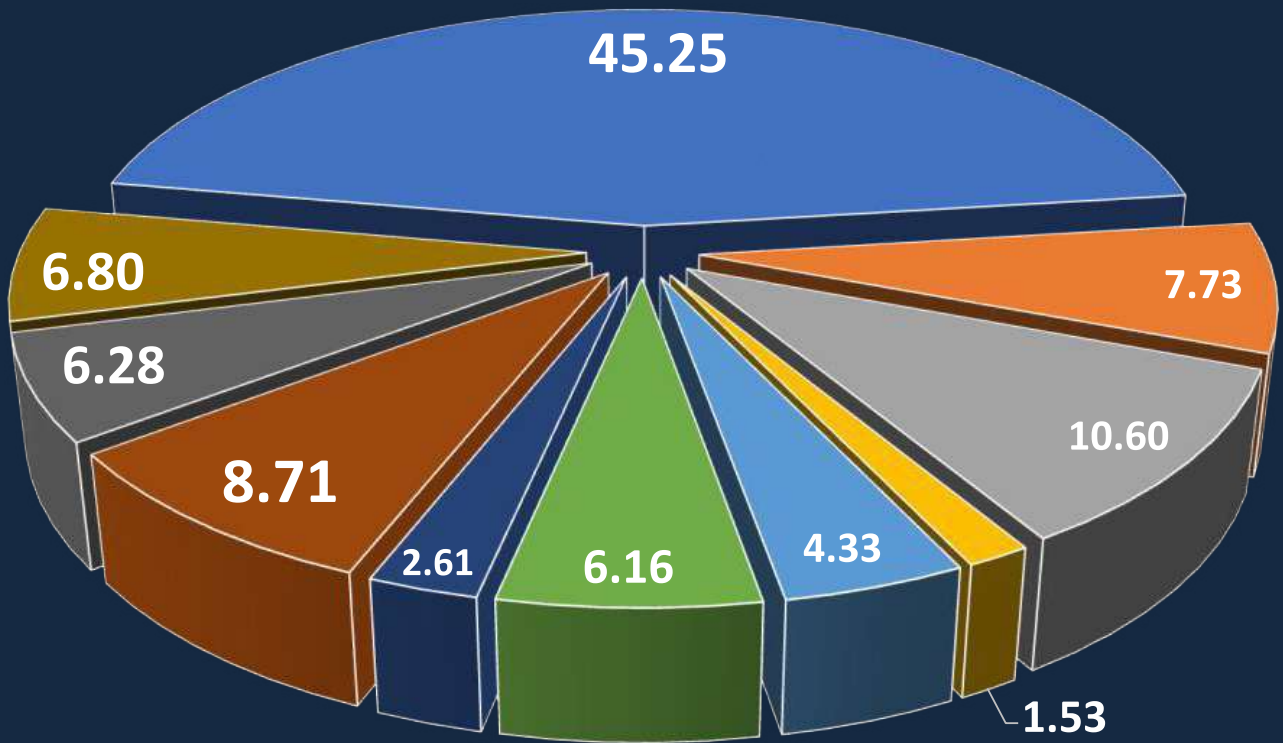
Productwise - Visitors



- EXTRUDERS FOR FILM SHEET AND PIPE
- INJECTION MOULDING MACHINES
- THERMOFORMING MACHINES
- PREPROCESSING AND RECYCLING
- REACTIVE OR REINFORCED RESINS
- BAG & SACK MAKING EQUIPMENTS
- PARTS & COMPONENTS
- ADDITIVES
- BIOPLASTICS
- AGRICULTURE SECTORS
- BLOW MOULDING MACHINES
- ROTATIONAL MOULDING MACHINES
- POST PROCESSING MACHINES
- EXPERTS & CONSULTANTS
- ADHESIVES & GULES
- ELASTOMERS
- REINFORCING FIBRES / MATERIALS
- COATING COMPOUNDS
- DISTRIBUTORS / TRADERS / INVESTORS
- AUTOMOTIVE / AEROSPACE INDUSTRY
- MOLD DESIGNERS
- ENERGY SAVING EQUIPMENTS
- DIDE & MOULDS
- ASSOCIATION & INSTITUTION
- CONSTRUCTION & HOUSING
- MASTERBATCHES
- COLOR PIGMENTS
- THEMOPLASTICS
- OTHER
- AUXILIARY EQUIPMENT
- PACKAGING MACHINES
- RUBBER PROCESSING EQUIPMENTS
- MEASURING & TEST EQUIPMENTS
- ELECTRICAL / ELECTRONICS ENGINEERING
- CHEMICAL INDUSTRY
- PRINTING AND CONVERTING MACHINES
- 3D PRINTING MACHINES
- FOAMS & INTERMEDIATES
- SEMI FINISHED PRODUCTS
- USER OF PLASTICS PRODCTS
- HEALTHCARE & MEDICAL
- FINISHED PRODUCTS
- OTHER MACHINERY & SPARES
- PACKAGING INDUSTRY
- MATERIAL HANDLING
- COMPOSITE MATERIAL
- CAD / CAM SOFTWARE



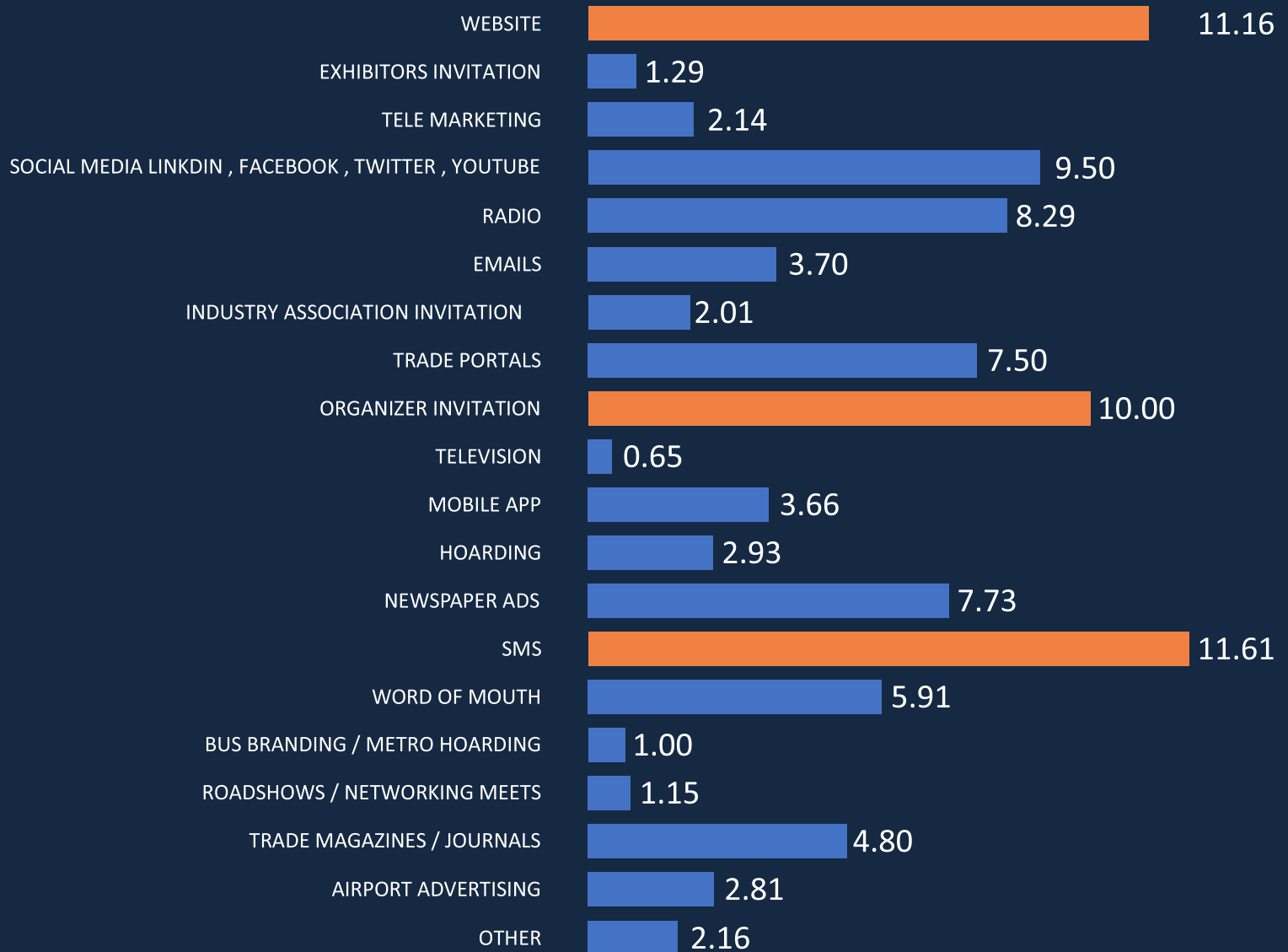
Designationwise - Visitors



- CEO / MANAGING DIRECTOR
- MANAGEMENT HEAD
- PURCHASE MANAGER
- CONSULTANTS / ADVISOR
- MARKETING HEAD
- ENGINEER / EXECUTIVE
- INSPECTION / ANALYSIS
- PRODUCTION HEAD
- R&D & MAINTENANCE HEAD
- OTHER



Marketing Campaign



Advertisement Media

- + **Hoardings Across India**
- + **Advertisement on Delhi Metro pillars**
- + **Branding @ Delhi Airport**
- + **Exclusively designed Indiaplast Caravan Bus for promotions across india**
- + **Advertisements in leading Newspapers across India**
(Times of India, Hindustan Times, Dainik Jagran, Navbharat Times, Sandhya Times, Navagujarat Samay, Economic Times)
- + **Digital & Social media Marketing**
(Google Adwords, SMS, E-mailers, Online newsletters, SEO, Web banners, website, Facebook, LinkedIn, Twitter, GooglePlus, Instagram, Snapchat)
- + **Television ads and Radio Jingles**
- + **Public Relations (Press releases & Association support)**
- + **Tie-up with various media partners from the Plastics Industries to promote through online and print medium.**



Advertisements in leading Newspapers across India

(Times of India, Hindustan Times, Dainik Jagran, Navbharat Times, Sandhya Times, Navagujarat Samay, Economic Times)

THE ECONOMIC TIMES



THE TIMES OF INDIA



Publication	Edition	Date of Publication
TOI	Delhi	28th February
ET	Delhi	28th February
	Delhi-Hindi	25th February
Navbharat Times	Delhi	1st March
	NCR	28th February
Sandhya Times	Delhi	2nd March

Publication	Edition	Date of Publication
TOI	Delhi	28th February
	Lucknow	5th February
	Jaipur	23rd February
	Madhya Pradesh	6th February
	Gurgaon	27th February
	Kanpur	7th February
	Ahmedabad	6th February

ET	Delhi	28th February
	Chandigarh	23th February
	Lucknow	27th February
	Jaipur	25th February
	Ahmedabad	12th February
	Delhi-Hindi	25th February
	Ahmedabad-Gujarathi	14th February

Navbharat Times	Delhi	1st March
	Lucknow	23rd February
	NCR	28th February

Sandhya Times	Delhi	2nd March
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Navgujarat Samay	Ahmedabad	12th February
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hindustantimes



दैनिक जागरण



Hoardings Across India



Visibility on wheels

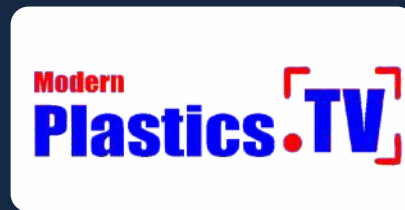


Indiaplast 2019 Bus Branding

An awareness drive



Television ads and Radio Jingles



Press Release



Memento for Sponsors



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NU-VU Conair Pvt Ltd



Memento for Sponsors



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Shini Plastics Technologies India Pvt Ltd



Yizumi Precision Machinery India P. Ltd



Glimpses of the Event



WE WISH YOU EVERY SUCCESS
SEE YOU AGAIN

@



PLASTFOCUS

1 - 5 FEBRUARY 2024

INDIA INTERNATIONAL CONVENTION &
EXPO CENTRE (IICC), DWARKA, NEW DELHI.

**NEW POSSIBILITIES
WITH
PLASTICS**

1 - 5 FEBRUARY 2024
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